

DOWNTOWN COLORADO SPRINGS



2021 ANNUAL REPORT TO THE COMMUNITY

Downtown Partnership

Downtown Ventures

Downtown Development Authority

Greater Downtown Colorado Springs Business Improvement District



To our Downtown Stakeholders,

If 2021 proved anything, it's that spirit, tenacity and vision can overcome the mightiest of challenges. The year began with businesses reeling in Level Red from yet another COVID surge, yet the year ended with a record-breaking pace of new business openings and a successful holiday shopping season.

It was a year when many of the goals in our Experience Downtown Master Plan came to fruition or made significant progress. The pace of change was equal parts exhilarating, exhausting and extraordinary. Alongside every project, existing or new business, or future endeavor, Downtown Partnership and its family of organizations play key roles as leaders, partners, supporters, advocates and operators.

Place-based economic development is comprehensive: fostering a safe, connected and walkable urban environment; providing an exceptional experience for shoppers, diners and cultural patrons; welcoming new residents, businesses and entrepreneurs; telling our story through robust marketing and social media channels; fostering an environment attractive to investment and innovation; and championing a city center that's the heartbeat to a thriving region.

To operate at maximum efficiency, Downtown Partnership serves as the management company for the Greater Downtown Colorado Springs Business Improvement District and Downtown Development Authority, and we leverage our charitable nonprofit arm, Downtown Ventures, for our urban engagement programs. Our innovative structure allows us to address the complexity of Downtown needs and services with deft and experienced leadership aligned by a clear vision.

We are your voice for a Downtown that is welcoming, economically competitive and inspiring. Your membership, sponsorship and individual donations fuel our success. While Partnership staff provides the services of our four organizations, half the revenue powering our collective work comes from our members and investors – *not* from tax district dollars.

With you alongside us, our future has never looked brighter as we strive to ensure that Downtown Colorado Springs continues to serve as the economic, civic and cultural heart of the Pikes Peak Region. Thank you for your support and investment.



Davin Neubacher
*2021 Downtown
Partnership Chair*



Susan Edmondson
President & CEO



Who we are

Downtown Partnership is a 501c4 nonprofit organization made up of hundreds of business and individual members from across Colorado Springs who understand the value of a thriving city center. Our members represent the diversity of industries Downtown and citywide.

What we do

Downtown Partnership serves as an advocate and strategist for Downtown Colorado Springs. The Partnership serves as the management company for two Downtown tax districts with defined boundaries: the Greater Downtown Colorado Springs Business Improvement District and the Downtown Development Authority, as well as that of Downtown Ventures, our 501c3 charitable nonprofit arm.

Downtown Partnership Staff

Susan Edmondson
President & CEO

Laurel Prud'homme
Vice President of Marketing & Communications

Tim Archer
Public Space Manager

Katie Frank
Economic Development Manager

Chelsea Gondeck
Director of Planning & Mobility

Katy Houston
Digital Communications Manager

Claire Swinford
Executive Director, Downtown Ventures

Ana Valdez
Finance Officer

Victoria Webb
Administrative & Member Relations Specialist

Photos: Top, middle, by Stephen Martin. Bottom: Stellar Propeller Studio. Opposite page top, Dreamstime.

2021 DOWNTOWN HIGHLIGHTS

Restaurants throughout El Paso County are allowed to resume operating at full capacity; with vaccines becoming more available, more diners begin enjoying their favorite Downtown spots.

Springs Rescue Mission officially opens its Welcome Center, marking the completion of a six-year, \$18 million campaign to create a homeless resource campus just south of Downtown.

The 23rd annual Art on the Streets exhibit opens, and the purchases of two works for permanent display are announced: "Iscariot" by Trace O'Connor and Anthony Garcia Sr.'s "New Horizons" (pictured).

The Fountain Creek Vision and Implementation Plan is announced, helmed by the Greenway Foundation and N.E.S. Landscape Architects, and funded by Lyda Hill Philanthropies.



JAN

FEB

MAR

APR

MAY

JUN



Kinship Landing, a stylish boutique hotel, opens to wide acclaim, garnering national plaudits and quickly becoming a happening hangout for locals as well.



Weidner Field opens with a sold-out crowd for the first Switchbacks FC game in the heart of the city, quickly followed by concerts, graduation ceremonies and other community events.



In partnership with El Paso County Public Health, Downtown Partnership quickly coordinates a vaccine clinic, with 1,000 restaurant workers inoculated in one day.

The July 31 Colorado Springs sesquicentennial parade, festival and Olympics celebration becomes one of the top 10 busiest days Downtown all year.

The Park Union Bridge opens, providing a vital link for pedestrians and cyclists from America the Beautiful Park to Downtown.



Skate in the Park opens its ninth season in Acacia Park with the ice rink slightly relocated, making way for improvements to the playground that will come in the new year.

Three Holiday Pop Up Shops launch for the season, indicating continued strong interest in brick-and-mortar shopping experiences.



JUL

AUG

SEP

OCT

NOV

DEC

History is made as the Drake Power Plant burns coal for the last time, moving the city toward a cleaner energy future.

The Colorado College campus is enlivened as vaccinated students return for in-person learning, and the college welcomes new president L. Song Richardson.



The 3,400-seat Ed Robson Arena opens, bringing Tiger Hockey games to the Colorado College campus for the first time in the program's history.



Getting around Downtown becomes easier with the launch of a new micromobility option: Scooter companies Lime and VEO begin service throughout the greater central part of the city.

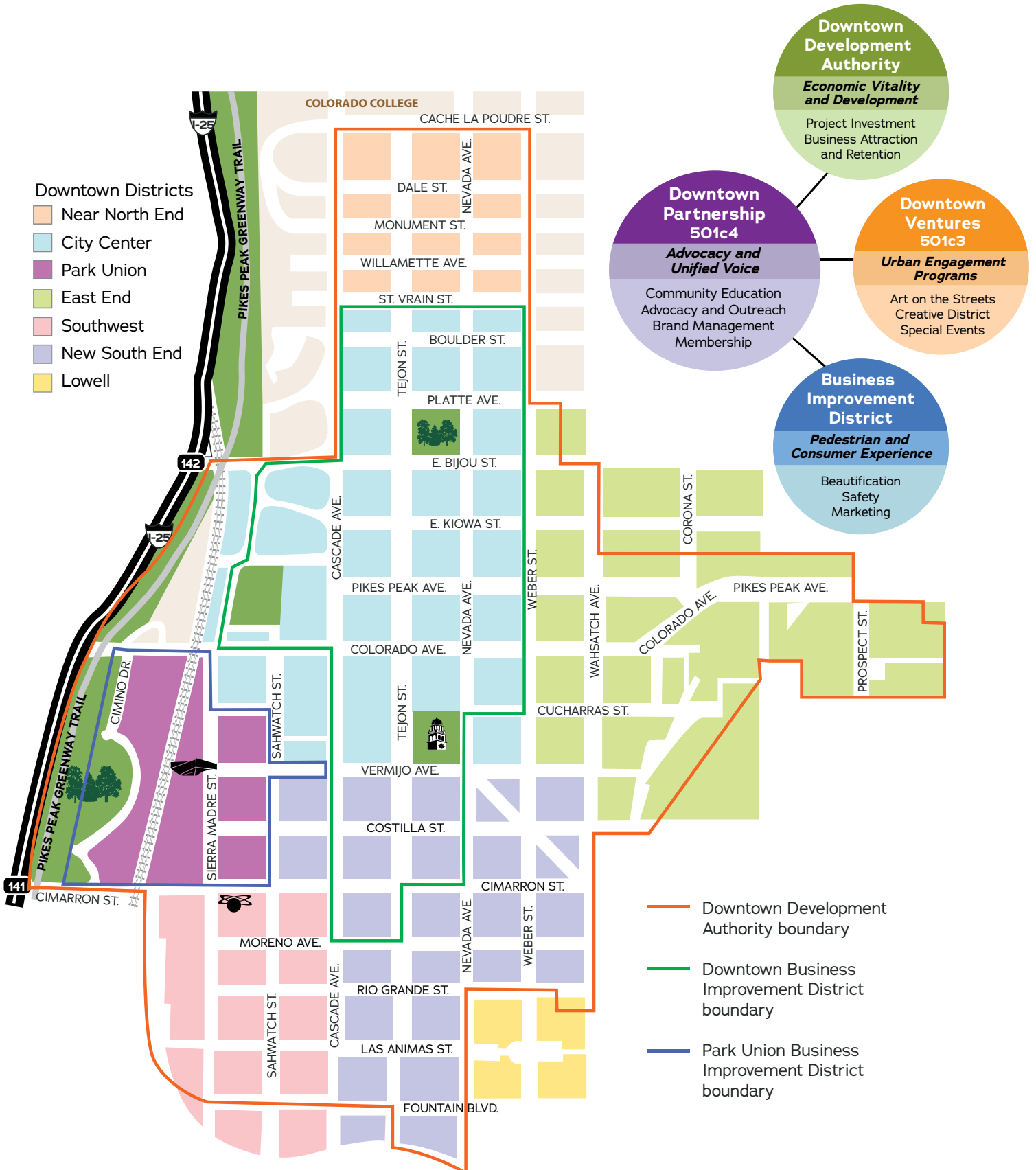
The 120-room Hyatt Place hotel opens, bringing the total Downtown hotel room count to 859.

Acclaimed independent bookseller Tattered Cover announces plans to open an 8,000-square-foot store on Tejon Street in the new year.

Downtown shops are packed with holiday shoppers and revelers – a promising rebound following the pandemic-challenged year.

Photos provided by individual businesses except: June, by Mike Pach; March, October and November by staff.

OUR FAMILY OF ORGANIZATIONS





DOWNTOWN PARTNERSHIP

Downtown Partnership stewards the vision for our city center – providing a powerful, collective voice of our membership to ensure our Downtown prospers. We work closely with property owners, business leaders, city and county elected leaders, municipal staff, and nonprofit and civic leaders to guide policy and investment choices. Much of the Partnership’s work is not visible in the form of traditional programming. Rather our success is measured when businesses choose to locate or expand Downtown; when clean and well-designed streetscapes enhance connectivity, walkability and cycling; and when entrepreneurs and visionaries find a creative and supportive environment in which to thrive.

As the pandemic entered its second year, Partnership support for small business never waned. Just some examples of this pandemic support:

- The Partnership held the permit for parklets that expanded outdoor dining opportunities.
- In a joint effort with El Paso County Public Health Department, 1,000 restaurant workers were vaccinated in a one-day Downtown clinic.
- A new jobs listing page on the DowntownCS website helped restaurants and retailers find employees in a tight labor market.

Our mission

Downtown Partnership ensures that Downtown Colorado Springs serves as the economic, civic and cultural heart of the Pikes Peak Region.



Downtown Partnership highlights at a glance

- **More than 180 businesses and organizations** were provided technical assistance, marketing support and custom orientations to the wide variety of supportive services offered through the Downtown family of organizations.
- The Partnership joined with the Legacy Institute to create the **Drake Vision Task Force**, a diverse group of people reaching broadly across the community to form the recommended vision, values and guiding principles for redevelopment of the Drake Power Plant site.
- Downtown Partnership received **two awards from the International Downtown Association**: Virtual First Friday, a program that aided galleries and creative venues during the pandemic, received an Award of Excellence; and our Gateways Initiative was one of just seven projects nationwide honored with the coveted Pinnacle Award.
- **Partnership advocacy, involvement and market data** was essential to several new initiatives such as the launch of e-scooters; the Utilities Reliability Program upgrades to the southeast quadrant of Downtown; preparing for the Downtown Shuttle coming in 2022; joining with the City to secure a \$1.6 million grant for Phase 1 of the Tejon Street reconfiguration; and much more.
- A capacity crowd of **700 attendees enjoyed** a lively and information-packed Annual Breakfast.
- **Partnership members made new connections** and explored new venues at one online event and three in-person exclusive Members Only Mixers.
- High-level Partnership members were treated to **behind-the-scenes preview tours** of exciting new properties including Kinship Landing and Ed Robson Arena.





A voice for Downtown

Downtown Partnership staff are actively engaged on many boards and committees intersecting with Downtown concerns, including:

- Arts Vision 2030 Steering Committee
- Avenue Creative Circuit Team
- City Agencies Advancing Small Business Task Force
- City Business Climate Task Force
- City Downtown Shuttle Stop Team
- City EPA Brownfield Grant Advisory Committee
- City Scooter Pilot Program Team
- City Special Events Committee
- Colorado Springs Chamber & EDC Board
- Colorado Springs Pioneers Museum Advisory Board and Programs Committee
- Community Housing Affordability Task Force
- Connect COS Community Advisory Committee
- Olympic City USA Task Force
- Parking Enterprise Advisory Committee
- Platte Avenue Corridor Task Force
- Regional Tourism Act Advisory Board
- Southwest Downtown Redevelopment Committee
- U.S. Olympic & Paralympic Museum Board
- Visit COS Marketing Committee
- World Arena / Pikes Peak Center for the Performing Arts Board

Downtown Partnership Board of Directors

Chair Davin Neubacher, Navakai

Vice Chair Warren Epstein, Pikes Peak Community College

Secretary-Treasurer Tammy Shuminsky, Insurance Technologies

Ingrid Richter, ISR Strategies (DDA representative)

Jamie Brown Thompson (Downtown Ventures representative)

Simon Penner, Miramont Commercial (BID representative)

Terrell Brown, Hillside Connection

Mike Edmonds, Colorado College

Seth Harvey, Bluestaq

Jon Khoury, Cottonwood Center for the Arts

Peter Maiurro, U.S. Olympic & Paralympic Museum

Laura Neumann, LN Business Consulting

Amber Ptak, Pikes Peak Community Health Partnership

Peter Scoville, Colorado Springs Commercial

John Spears, Pikes Peak Library District

Advisory Council

Dani Barger, Colorado Springs Chamber & EDC

Whitley Crow, Southwest Downtown BID

Jeff Greene, City of Colorado Springs

Brian Cortez, School District 11

Kenny Hodges, El Paso County

Bobby Mikulas, Downtown Review Board

Cindy Newsome, Colorado Springs Utilities

Doug Price, Visit Colorado Springs

Jariah Walker, Urban Renewal Authority

Photos: Opposite page by staff except wayfinding image by TOSC and bottom image by Stellar Propeller Studio. This page, Stellar Propeller Studio.



DOWNTOWN VENTURES

Downtown Ventures, the charitable nonprofit arm of Downtown Partnership, addresses the needs of Colorado Springs' city center through creative placemaking initiatives funded solely by grants, donations and sponsorships. Programs such as Art on the Streets, First Friday and Skate in the Park are beloved community fixtures, serving tens of thousands of residents and visitors each year.

With 166 days of programming annually, Downtown Ventures continues to grow a more creative, active and informed community in the heart of the city. The City Center Speaker Series highlighted diverse thinkers in the fields of workforce development, adaptive reuse, transit, and public space design; Art on the Streets enhanced walls, parks and sidewalks throughout the district; and First Fridays Downtown included more venues than ever and more diverse types of businesses. While pandemic safety precautions and capacity limitations impacted program participation levels early in the year, by midyear many programs were able to resume full engagement.

Downtown Ventures highlights at a glance

- 12 First Friday art walks **attracted 26,660 patrons to more than 40 Downtown creative businesses.** Nineteen new venues offered First Friday events for the first time.
- **37 Downtown Walking Tours** engaged over 1,600 city leaders, schoolchildren, soldiers, tourists and residents – an 18 percent decrease from 2019, but an 86 percent increase over 2020.
- The **23rd annual Art on the Streets** exhibit featured seven sculptures and five murals, including a combination mural-performance piece utilizing light and dance choreography.
- New in 2021, four exhibiting artists from demographics typically underrepresented in public art were awarded **\$500 Artist Opportunity Grants.**
- Just over **2,000 square feet of Downtown walls** received painted or vinyl mural treatments.





- Downtown Ventures partnered with UCCS GOCA for the **permanent installation of the 90-foot mural *New Horizons*** by Anthony Garcia Sr. at the eastern gateway to Downtown, accomplished in three days with help from over 50 volunteers.
- **More than 22,000 ice skaters** enjoyed Skate in the Park (2021-2022), which was extended into February 2022 with ice bumper cars.
- The beloved **scrap-metal sculpture *Iscariot*** by Trace O'Connor was purchased for permanent display on the roof of 214 W. Colorado Ave. thanks to gifts to the Judy Noyes Memorial Purchase Fund.
- **More than 300 guests and 30 volunteers** took part in the fourth annual Urban Living Tour of new multifamily properties. The day included a preview fair of residential projects anticipated in the next few years.
- Nearly 800 people took in four **virtual City Center Series events**—a compelling mix of thought leaders in the realm of city-building and design, with a strong focus on equity.
- The Downtown Ventures executive director provided **support and consultation on more than 25 independent public art endeavors** taking part throughout the city by neighborhoods, city government, businesses and civic organizations.

Downtown Ventures Board of Directors

Chair Jamie Brown Thompson

Vice Chair Colin Christie, Neon Pig Creative

Secretary-Treasurer David Lord

Renee Behr, Behr & Behr Platinum Group Realtors

Sam Eppley, Sparrow Hawk Cookware

Harrison Hunter, Northwestern Mutual

Jen Furda, UCCS

James Proby, The Men's Xchange

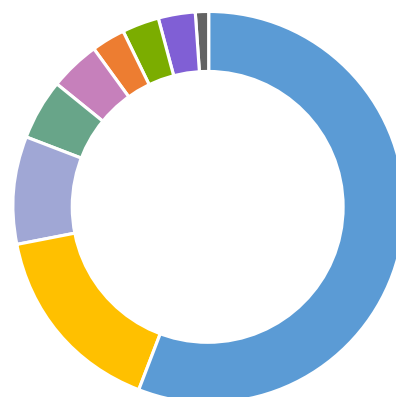
Andrea Slattery, Nunn Construction

Lou Valencia, Digital Marketer

Downtown Partnership and Downtown Ventures Financials

Financial Position

	Partnership	Ventures
Assets		
Current assets	\$851,969	\$734,837
Fixed assets	\$59,550	\$266,067
Other assets	\$0	\$2,292
Total	\$911,519	\$1,003,196
Liabilities		
Current liabilities and deferred income	\$178,592	\$18,499
Equity		
Retained earnings	\$126,204	\$88,208
Temporarily restricted	\$101,200	\$222,087
Board restricted endowment	\$0	\$379,340
Designated operating reserve	\$340,281	\$0
Capital assets/artwork	\$61,593	\$244,994
Net income	\$103,649	\$50,068
Total	\$732,927	\$984,697
Total liabilities and equity	\$911,519	\$1,003,196

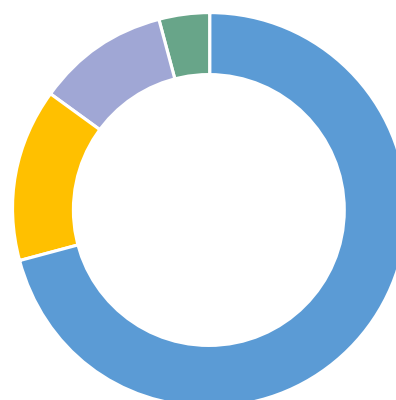


Revenue

- 56% Contracts for service
- 16% Membership
- 9% Sponsorship/corporations
- 5% Individual donors
- 4% In kind
- 3% Foundation grants
- 3% Government
- 3% Other earned revenue, interest
- 1% Restricted endowment payout

Statement of Activities

	Partnership	Ventures
Revenue		
Contracts for service	\$742,839	\$9,500
Membership	\$222,875	\$0
Sponsorship/corporations	\$46,375	\$73,550
Foundation grants	\$0	\$41,530
Government	\$30,000	\$11,450
Individual donors	\$0	\$68,770
Restricted endowment payout	\$0	\$12,100
Other earned revenue, interest	\$20,819	\$15,812
In kind	\$51,393	\$0
Total	\$1,114,301	\$232,712
Expense		
Administration and fundraising	\$96,012	\$37,952
Partnership programming and services	\$863,247	\$0
Downtown Ventures programming	\$0	\$171,397
In kind	\$51,393	\$0
Total	\$1,010,652	\$209,349
Net	\$103,649	\$23,361



Expense

- 71% Partnership programming and services
- 14% Administration and fundraising
- 11% Ventures programming
- 4% In kind

Note: Financials shown are prior to annual audit.



DOWNTOWN DEVELOPMENT AUTHORITY

The Colorado Springs Downtown Development Authority (DDA) builds public and private investment partnerships that promote the physical and economic growth of Downtown. The work of the DDA is guided by the Experience Downtown Plan of Development and Master Plan, approved by City Council in 2016. The DDA provides a range of services, from assisting small business in maneuvering the hurdles of site location and due diligence to helping property owners identify tenant prospects. The DDA also provides the data and market research to help business prospects make sound decisions about locating and expanding within Downtown. And the DDA works closely with key city staff on urban planning initiatives, ensuring that streets, streetscapes, transit, parks, alleys, public spaces and the built environment function in a manner best suited for a compact, bustling urban center.



Photos by staff.

Building Enhancement & Special Project grants

112 N Tejon St.	\$50,000
Stadium Authority / Weidner Field	\$50,000
Hotel Equities	\$50,000
Southern Colorado Center for Public Media	\$25,000
The Garden	\$10,000
White Pie	\$10,000
Red Swing Brewhouse	\$7,500
Fritzy's	\$5,000
Yobel	\$1,500
ELKE	\$750



DDA highlights at a glance

- Nearly **\$210,000 in Building Enhancement and Special Project grants** were awarded to a wide variety of projects – from conversion of spaces to pizza patios and a beer garden, to installation of reproductions of works by famed artist LeRoy Neiman on the façade of Weidner Field.
- Four TIF Reimbursement Agreements approved in 2021 will help bring an **additional 450 residential units to Downtown**. The DDA now stewards a total of 15 TIF Reimbursement Agreements – projects that are either completed, under construction or soon to break ground.
- **Kinship Landing**, a boutique hotel, opened in the first quarter of the year, bringing to seven the total number of projects actively receiving TIF reimbursements.
- A record **37 storefront businesses opened**, nearly all of which were provided technical support, press release announcements, ribbon cuttings, an overview of Downtown services, and more.
- New **location intelligence software** now helps the DDA better understand visitor patterns and provides valuable data on return-to-work trends.
- The DDA partners with the BID to **financially support all consumer marketing initiatives**. See more in the section on the BID about these efforts.



Photos by staff.



- A **new loan program** supports three businesses facing unique challenges due to opening in the midst of the pandemic.
- A record **22 written opinions** were submitted on projects before the Downtown Review Board – another indicator of the rapid pace of development activity.
- More than 750 copies of the **State of Downtown Report** and its virtual release event informed current and prospective investors. The biannually updated Development Map and new Residential Map proved especially helpful to developers.
- Three **Holiday Pop Up Shops** filled vacant spaces during the busy shopping season, with two of the shops extending their leases into the new year.

Data, reports and resources

For a detailed look at real estate, development and market trend data, see our State of Downtown Report, released annually in April.
DowntownCS.com/reports

For development resources, check our online Development Toolkit at
DowntownCSDevelopment.com

DDA Board of Directors

Chair Ingrid Richter, ISR Strategies

Vice Chair Tony Rosendo, Spur Philanthropy

Secretary-Treasurer Carrie Bartow, CliftonLarsonAllen

Aaron Briggs, HB&A Architects

Jordan Empey, Stockman Kast Ryan + Co.

Jeff Finn, Norwood Development Group

City Councilwoman Jill Gaebler**

City Councilwoman Nancy Henjum*

Stella Hodgkins, GE Johnson Construction

Christian Lieber, N.E.S. Landscape Architects

David Lux, Concept Restaurants

Darsey Nicklasson, DHN Development

*Term began summer 2021

**Term ended summer 2021

Downtown Development Authority Financials

Financial Position

Assets

Cash and investments	\$893,255
Cash and investments - restricted	\$859,890
Misc. receivables	\$64,724
Prepaid expense	\$12,700
Property taxes receivable	\$916,324
Incremental taxes receivable	\$1,659,284
Notes receivable	\$760,677
Accrued interest	\$121,409
Net capital assets	\$2,064,188

Total assets **\$7,352,451**

Liabilities

Accounts payable	\$21,242
Tax escrow	\$1,596
Noncurrent liabilities	\$1,350,000

Total liabilities **\$1,372,838**

Deferred inflows of resources

Property tax revenue	\$916,324
Tax increment revenue	\$1,659,284

Total deferred inflows of resources **\$2,575,608**

Net position

Net investment in capital assets	\$714,188
Emergency reserve	\$63,400
TIF	\$796,490
Unrestricted	\$1,829,927

Total net position **\$3,404,005**

Statement of Activities

Revenue

Mill levy and specific ownership tax	\$917,343
TIF	\$1,048,568
Interest, fees, misc. income	\$144,776

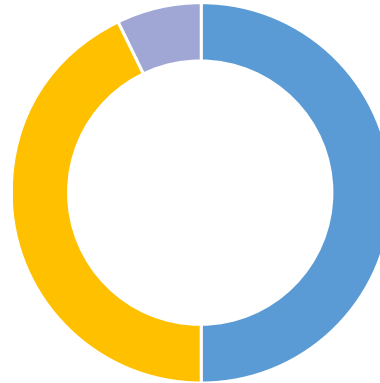
Total **\$2,110,687**

Expense

Business development and services, programming, projects	\$612,228
Grants	\$277,884
School District 11 obligation	\$211,975
TIF reimbursement agreements	\$177,682
Marketing services, data, research	\$188,962
Administration	\$81,991

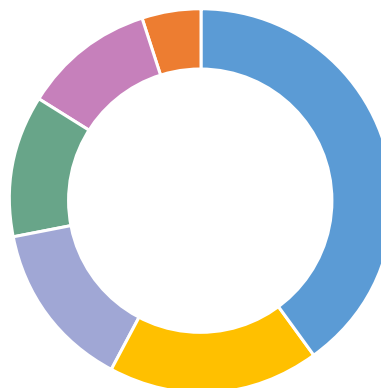
Total **\$1,550,722**

Net change in fund balance **\$559,965**



Revenue

- 50% TIF
- 43% Mill levy and specific ownership tax
- 7% Interest, fees, misc.



Expense

- 40% Business development and services, programming, projects
- 18% Grants
- 14% School District 11 obligation
- 12% TIF reimbursement agreements
- 11% Marketing services, data, research
- 5% Administration

Note: Financial figures shown are prior to annual audit.



GREATER DOWNTOWN BUSINESS IMPROVEMENT DISTRICT



Photos top by Stephen Martin; bottom by staff.

When you stroll through Downtown, admiring the blooming flowers or sparkling holiday décor, enjoying an environment that is clean and welcoming, that's a sign the BID has been hard at work. The Greater Downtown Business Improvement District (BID) ensures that Downtown is clean, engaging, welcoming and walkable. Through our public space management services, we tend to the myriad of needs that occur in a pedestrian-oriented environment – services above and beyond those provided by city government. Through our consumer marketing efforts, we invite patrons to enjoy the variety of shopping, dining, cultural and recreational experiences for which our Downtown is renowned. Property owners realize an immediate and tangible return on investment through all of these services.

Consumer marketing

The expansive marketing services for Downtown, jointly funded by the BID and the DDA, position Downtown as the top destination for dining, shopping, arts and culture. Enhancing Downtown's digital presence continued in 2021 with the launch of a digital app and dedicated online campaigns. The return of favored holiday promotions included a robust Small Business Saturday, the Holiday Stroll with a free hot chocolate station, plus a new character stroll engaging children and adults alike.

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2021 consumer marketing by the numbers

- Summer and holiday digital marketing campaigns delivered nearly **two million online impressions**, resulting in a **178% increase** in subscribers to the Discover Downtown Pass.
- 2,463 **Downtown Gift Cards** were sold, bringing in more than \$117,000 in sales to Downtown businesses.
- More than **\$100,000 of value** in broadcast media was generated for street-level businesses through targeted outreach to TV stations and print publications.
- Our twice-monthly newsletter was delivered to **10,000 recipients**, a 70% percent increase bolstered by new subscribers to the Discover Downtown Pass.
- **Social media followers doubled** to more than 43,000 on Facebook, Instagram and Twitter, in part due to the success of the digital campaigns.

Pedestrian experience

Our Clean Team patrols 32 blocks seven days a week: picking up trash, powerwashing sidewalks, tending to spills, mitigating graffiti, and making minor repairs. Each day, our public space manager patrols Downtown, keeping an eye out for every possible need.

Improvements in 2021 included the addition of sparkly tree lights to the 400 block of North Tejon Street and installation of stylish new banners promoting the unique attributes of Downtown.

By the numbers

- 2,037 instances of graffiti/sticker abatement
- 349 spills/stains removed from sidewalks
- 7,944 cigarette butts and gum removed
- 17 snow incident days
- 132 banners displayed for nonprofit or civic organizations
- 128 trees lighted throughout the year
- 137 flowerbeds and 48 flowerpots tended
- 1,213 miles walked by our public space manager
- 29 flowerpots filled with sparkly holiday trees in partnership with Pikes Peak Hospice & Palliative Care

Supplemental security

A team of two officers patrol the district seven days a week, responding to merchant calls, providing resolution in conflictual situations, connecting people experiencing homelessness to resources and assisting the general public with a variety of needs and questions. In 2021, the BID also held a training in de-escalation techniques, attended by about 30 merchants and restaurateurs.

By the numbers

- 5,740 miles patrolled by foot or bike
- 629 incident responses, including 88 direct merchant requests for assistance
- 2,692 instances assisting general public with questions
- 599 disturbances managed



Photos top and bottom by Stellar Propeller Studio; others by staff.

Business Improvement District Financials

Financial Position

Assets

Current assets	\$455,772
Property tax revenue receivable	\$558,909
Other receivables	\$11,451
Fixed assets	\$14,698
Other assets	\$24,113

Total assets **\$1,064,943**

Liabilities

Current liabilities	\$13,000
Deferred property tax revenue	\$558,909

Total liabilities **\$571,909**

Equity

Reserves	\$381,263
Capital	\$35,178
Unrestricted fund balance	\$76,593

Total equity **\$493,034**

Total liabilities and equity **\$1,064,943**

Statement of Activities

BID Revenue

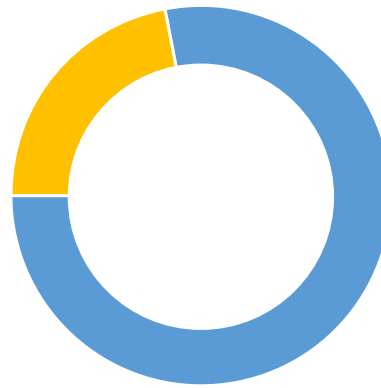
Mill levy and ownership tax	\$589,493
Fees, grants, interest, misc.	\$164,342

Total **\$753,835**

BID Expense

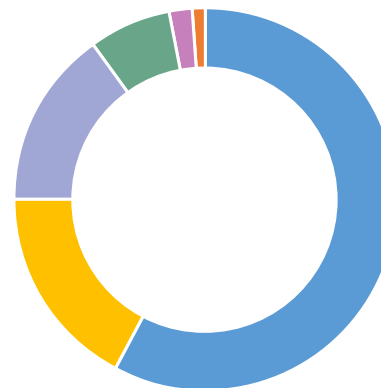
Public space management	\$447,098
Supplemental security	\$127,863
Marketing services	\$115,144
Administration	\$50,272
Depreciation	\$8,016
Capital purchase	\$20,000

Total **\$768,393**
(\$14,558)



Revenue

- 78% Mill levy and ownership tax
- 22% Fees, grants and interest



Expense

- 58% Public space management
- 17% Supplemental security
- 15% Marketing services
- 7% Administration
- 2% Depreciation
- <1% Capital purchases

Note: Financial figures shown are prior to annual audit.

BID Board of Directors

Chair Simon Penner, Miramont Commercial
 Vice Chair Julie Brooks, OGC Management
 Treasurer Mark Earle, Resident
 Carrie Hibbard, Terra Verde
 Peri Bolts, Eclectic Co.*
 Eric Brenner, Red Gravy
 Lauren Cibrowski, The Modbo**
 Frank Frey, Epicentral

Sarah Gonzales, US Bank**
 Uyen Le-Morrison, Beauty Bar
 Ann Sebastian, Cushman & Wakefield
 Chris Senger, Senger Design Group*
 Russ Ware, Wild Goose Meeting House**
 John Wolfe, ICONS*

*Term began summer 2021

**Term ended summer 2021

SPONSORS AND DONORS

DOWNTOWN PARTNERSHIP ANNUAL BREAKFAST

Presenting Sponsors (\$5,000)
Weidner Apartments Homes and
Switchbacks FC

Champion Sponsors (\$2,000)
Amazon
Behr & Behr Platinum Group Realty
Bryan Construction
Colorado Springs Chamber & EDC
Colorado College
Colorado Springs Airport
GE Johnson
Griffis Blessing
Insurance Technologies

JP Morgan Chase
Navakai
Olive Real Estate Group
Park Union
Pikes Peak Community College
RTA Architects
Springs Rescue Mission

Supporting Sponsors (\$750)
Cascade Investment Group
Colorado Springs School District 11
David Lord
Early Connection Learning Centers
El Pomar Foundation

First Presbyterian Church
FirstBank
Hensel Phelps
Kimberley Sherwood
Kirkpatrick Bank
Law Office of Dailey and Pratt
Neon Pig Creative
Pikes Peak Community Foundation
Stockman Kast Ryan & Co
Tiemens Private Wealth Management
Group of Wells Fargo Advisors
U.S. Olympic & Paralympic Committee
UCCS

SPECIAL PROMOTIONS

Shop Local, Win Local
Bank of Colorado

Shopping Bag
Colorado Springs Dermatology

IN KIND SUPPORT

333 ECO
City of Colorado Springs Department of
Parks, Recreation & Cultural Services
Colorado Attorneys for the Arts
Colorado Springs Airport
Colorado Springs Business Journal
Colorado Springs Chamber & EDC
Colorado Springs Pioneers Museum
Culinary Distancing COS
Creative Consortium
Kinship Landing
Navakai
Neon Pig Creative

Norwood Development Group
Nunn Construction
Olive Real Estate Group
Pikes Peak Hospice & Palliative Care
Pikes Peak Library District
Rocky Top Resources
Springs Wealth Group
Sigma Metals
TECC Painting
The Gazette
UCCS Downtown
UCCS GOCA
Wolf & Key Marketing

DOWNTOWN VENTURES

\$2,500-\$4,999
DHN Development
The Briggs Family

\$1,000-\$2,499
Behr & Behr Platinum Group
Realtors
Colin Christie
Susan Edmondson
Harley and Joan Ferguson
David Lord
Kinship Landing
Toby Lorenc of Berkshire
Hathaway Home Services
Rocky Mountain Realtors
Nunn Construction
Jordan Strub and Michelle
Strub-Heer
The Swinford Family

\$500-\$999
Brian and Jill Becker
HB&A
\$499 and under
Angie Adams
Deirdre Aden-Smith
Renee Barall
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